

2023 Sponsorship Prospectus



San Joaquin SHRM
2023 Labor Law Conference
May 11, 2023
Stockton Golf and Country Club

About our San Joaquin SHRM Chapter

The San Joaquin Society for Human Resource Management (SJSHRM) is committed to advancing the development of the human resources profession and serving the human resource professional in our community.

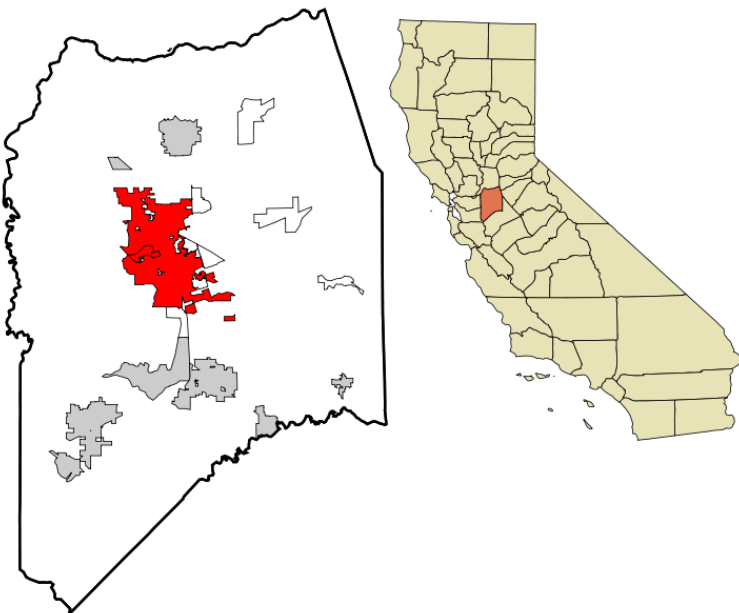
We believe in creating a professional, dedicated, caring, and service-oriented culture through values that support our community.

Since 1972, human resource professionals from across our region have gathered to learn and to discuss critical issues of concern for California employment and business. In these challenging times of legislative volatility in California, SJSHRM is dedicated to bringing our region's business leaders and HR professionals the most comprehensive and current content available from expert sources.

Our events, web services, and education offerings bring acclaimed employment law attorneys, national speakers and SHRM experts to the podium delivering powerful and impactful presentations on ever changing employment laws and legislative issues, as well as the role of HR professionals and business leaders in these unique times.

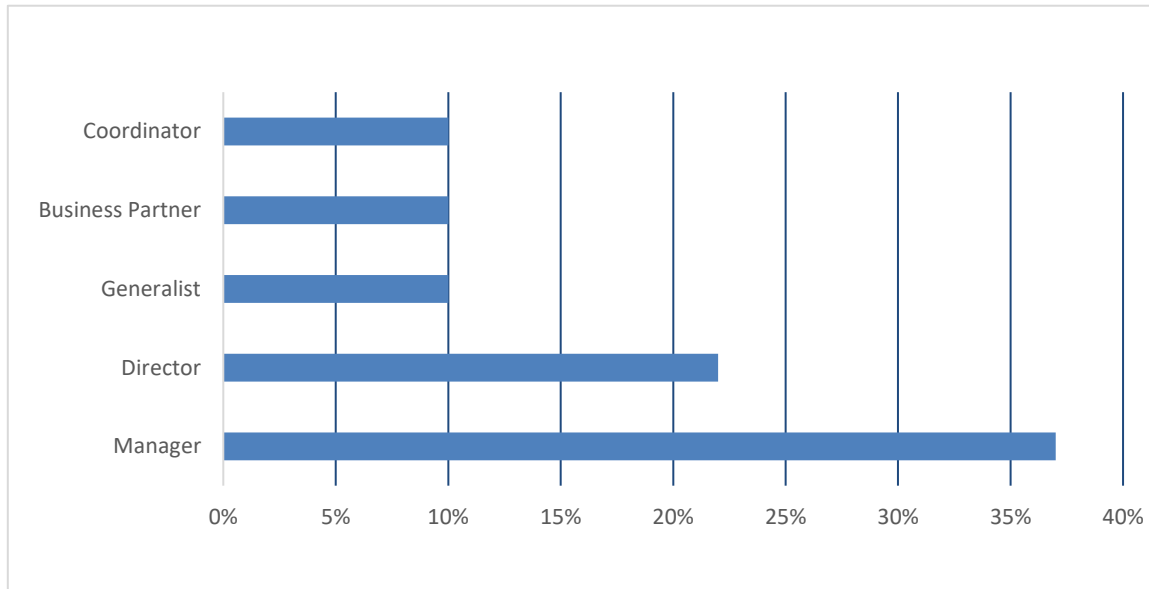
Our educational seminars, webinars and workshops focus on human resource competencies and management issues critical to business success.

Our association meetings are held at the beautiful Stockton Golf and Country Club conveniently located off Interstate 5 in Stockton, and we offer virtual education, seminars, and certification courses for those members and business professionals in more remote areas of our region.



Who are SJSHRM Members?

69% of SJSHRM members are managers, business partners, or directors – the decision makers and influencers for their organization.



Meet With HR Decision Makers

The SJSHRM Annual HR conference has an expected attendance of close to 200 HR professionals. Your sponsorship of the 2023 SJSHRM HR Conference will help your brand and your company expand its influence and business opportunities. We drive attendee traffic to your space, between sessions, as well as before and after the event, during breaks and lunch by using a prize drawing opportunity. Sponsors have the option of conducting their own drawings at the end of the event as well.

How Sponsoring Works for You

- Get in front of your target market
- Create brand awareness & exposure
- Increase your reach and exposure to new clients and businesses
- Cultivate customer relationships
- Collect high-quality sales leads
- Greater ROI than other advertising methods

Vendor Packages

Sold Out

Premier and Speaker Sponsor - \$2,250 (Only 2 available)

- Vendor table inside the main event room facing the speaker.
- Exclusive opportunity to present to the conference for 10 minutes prior to the speaker's presentation.
- Exclusive exposure in SJSHRM monthly meeting E-blast notifications over the 4-month period prior to conference sent to our extensive mailing list, with the Sponsor's logo. Sponsor to supply their own high-resolution logo.
- Exclusive mailer to SHRM and SJSHRM members throughout the region sent out by SJSHRM.
- Exposure on SJSHRM event registration page with the sponsor's logo website in the conference registration for up to 4 months prior to conference.
- Exclusive acknowledgment on conference "Welcome" PowerPoint as Premier sponsor including name and logo.
- Exclusive exposure on any direct mailing materials (invitations and registration forms).
- Up to 2 attendee registrations to conference included, attendance includes continental breakfast, refreshments, lunch, learning sessions and materials.
- Conference Passport Card – Attendees will need to visit your table throughout the day to be eligible for the SJSHRM grand prize at the end of the conference.
- Premier sponsor company logo on the conference program/agenda.
- Premier sponsor company logo printed on collateral.

Platinum Sponsor - \$1,500 (Only 1 available) **Sold Out**

- Vendor table inside the main event room highlighted in the alcove, facing speaker.
- Exclusive exposure in SJSHRM monthly meeting E-blast notifications over the 3-month period prior to conference sent to our extensive mailing list, with the Sponsor's logo. Sponsor to supply their own high-resolution logo.
- Exposure on SJSHRM event registration page with the sponsor's logo website in the conference registration for up to 3 months prior to conference.
- One attendee registration to conference included. Attendance includes continental breakfast, refreshments, lunch and all learning sessions and materials.
- Exclusive acknowledgment on conference "Welcome" PowerPoint as Platinum sponsor including name and logo.
- Up to 2 attendee registrations to conference included, attendance includes continental breakfast, refreshments, lunch, learning sessions and materials.
- Platinum sponsor company logo on the conference program/agenda.
- Platinum sponsor company logo printed on collateral.
- Conference Passport Card – Attendees will need to visit your table throughout the day to be eligible for the SJSHRM grand prize at the end of the conference.
- Business card drawing for Exhibitor's Table gift (all sponsors to bring a drawing prize valued at \$50 or more).

Gold Sponsor - \$1,000 in the event room (only 6 available)

Sold Out

- Exposure in up to 8 conference e-blast notifications over the 2-month period prior to the conference, sent to our extensive mailing list.
- Sponsor name and logo appear in conference “Welcome” PowerPoint under Gold Sponsors.
- One attendee registration to conference included. Attendance includes continental breakfast, refreshments, lunch and all learning sessions and materials. A second attendee can be added for \$75.00.
- Gold sponsor company logo featured in conference agenda.
- Exhibitor table inside the main event room.
- Conference Passport Card – Attendees will need to visit your table throughout the day to be eligible for the SJSHRM grand prize at the end of the conference.
- Business card drawing for sponsor’s table gift (all sponsors to bring a drawing prize valued at \$50 or more)

Sold Out

Exhibitor Sponsor - \$500 outside the event room (only 6 available)

- Exhibitor table outside of the main event room exhibitor table includes attendance for one attendee. A second attendee can be added for \$75.00.
- Conference Passport Card - Attendees will need to visit your booth throughout the day and collect a sticker/ stamp from you in order to be eligible for the SJSHRM grand prize at the end of the conference.
- Business card drawing for Sponsor’s table gift (all sponsors to bring a drawing prize valued at \$50 or more).

Other Sponsorships

Sponsor name is announced during the event, all sponsors will be posted on a sign at the event and listed in the agenda.

- \$400 Networking Event Sponsor **SOLD OUT**
- \$400 Centerpiece Sponsor
- \$300 Breakfast Sponsor
- \$300 Lunch Sponsor
- \$300 Break Sponsor
- \$250 Vendor Raffle Drawing Sponsor
- \$200 50/50 Sponsor
- \$250 Silent Auction Sponsor
- \$200 Registration Sponsor

Exhibitor / Sponsor Expectations:

The SJSHRM Board will limit our event sponsors to two (2) per industry. Exhibitors can expect to have contact with SJSHRM members and guests of the workshop in the following manner:

- *Pre-meeting (i.e. during registration) - 7:15am – 8:00am;*
- *Your table set up will need to be done by 7:00 AM the day of the conference.*
- *During breaks between speaker programs attendees will have an opportunity to visit your table.*
- *Networking during lunch at exhibitor tables*
- *Lunches will be served at your exhibitor table*
- *Bring a drawing gift to collect business cards for during the event*
 - * *Drawing will be at the end of the event.*
- *Stay to network even more at the Happy Hour at the end of the event*

SJSHRM Expectations:

Provide a “safe” opportunity for our members and guests to view products and services available to them, and to ask questions regarding those products and services. Any sales or product contact made with a SJSHRM member or guest is an agreement between the SJSHRM member/guest and the exhibitor/sponsor.

Sponsorship Package Agreement

Sponsorship Package (Check the Box One):

- Premiere with 2 attendees \$2,250,
- Platinum with 2 attendees \$1,500,
- Gold with 1 attendee \$1,000, or
- Exhibitor level with 1 attendee \$500 (outside the room).

Additional Attendee Cost **\$75.00**

Sponsorship package: \$ _____ Additional Attendees \$ _____ Total Cost \$ _____

1 Representative/Phone # (Included): _____

2 Representative/Phone #: _____

3 Representative/Phone #: _____

OFFICIAL SPONSOR IDENTIFICATION:

Company: _____

Mailing Address: _____

City, State, Zip: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Logos: Please send your logo into marketing@sjshrm.com

PAYMENT SCHEDULE: This agreement must be accompanied by payment in full 30 days after invoices are received and must be prior to the meeting date above. Please make checks payable to and mail agreement and check to: SJSHRM 2972 W. Swain Road, PMB 115, Stockton, CA 95219

CANCELLATION POLICY: Cancellations must be done in writing no less than 60 days PRIOR to the meeting date. If a cancellation is received no less than 60 days prior to the meeting date, the fee will be refunded to the sponsor less a \$100 processing charge. No refunds will be issued after 60 days prior to the meeting and/or once the sponsorship is posted on the SJSHRM website.

ANY/ALL TERMS AND CONDITIONS WITHIN THIS AGREEMENT ARE AGREED TO AND ACCEPTED.

Name of Company: _____

Name (Print): _____ Title: _____

Signature: _____

Sponsorship Credit Card Charge Authorization

SPONSORSHIP/DONATION INFORMATION:

Sponsorship Type: _____

Cost of Sponsorship: _____

CREDIT CARD HOLDER INFORMATION:

Name: _____

Billing Address: _____
(Street Number and Name) (Apt # or Suite #)

(City) (State) (Zip Code)

Billing Phone #: _____

Email: _____

CREDIT CARD INFORMATION AND AUTHORIZATION:

Card Number: _____

Dollar Amount: _____

Type: Amex _____ Visa _____ MC _____ Discover _____ Debit _____

Expiration Date: _____

Security Code: _____

Zip Code _____

I _____ authorize San Joaquin Society of Human Resource Management to charge my credit card for the above listed sponsorship.